



BENTLEY
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The 2025 Pride & Purpose Summit at Bentley University

June 12th – 13th, 2025

Presented by Andrew Donovan, Director of Business Development | Strategy and Innovation

Event Overview

The 2025 Pride & Purpose Summit at Bentley University (June 12-13, 2025) brings together LGBTQ+ professionals & allies in business, education, and STEM – three industries facing unprecedented challenges to inclusion. This learning event is designed to cultivate a community of resilience and collaboration by equipping participants with research-based tools for navigating today's evolving workplace, while developing leadership strategies that support both personal and collective well-being. Through immersive, community-building experiences, LGBTQ+ attendees & allies will deepen connections, elevate their voices, and ignite the shared capacity to lead change.

Why Bentley?

Bentley University is a leading business university renowned for its world-class faculty across an array of business disciplines. The institution is a recognized innovator with regards to curriculum – incorporating business, technology, and the arts and sciences into the classroom.

U.S. News Best Colleges

- **Top (1st) Regional University in the North**
US News Best Colleges Rankings 2024
- **Top 5 Innovative Universities in the North**
US News Best Colleges Rankings 2024
- **Top 5 University for Earnings 10 Years After Graduation**
New York Times College Ranking 2023
- **Top 10 University for 20-Year Return on Investment**
Georgetown University's Center on Education and the Workforce



Attendee Profile

- **HR & Inclusion Leaders:** Professionals in business, education, and STEM who lead culture-based initiatives in their organizations.
- **Subject Matter Experts:** Faculty and researchers who study inclusion, fostering academic-industry collaboration.
- **Coaches & Consultants:** Independent thought leaders who partner with executives and their teams to leverage their strengths to advance inclusion.
- **Graduate & Undergraduate Students:** Aspiring professionals committed to leading change and fostering cultures of inclusion in their respective fields.



Event Highlights

Main Stage & Plenary Sessions

Keynotes and panel discussions led by industry thought leaders and faculty experts, addressing the need for resilient leadership strategies in support of individual and collective workplace well-being.

Experiential Activities

Workshops and breakout sessions focused on the development of practical skills and evidence-based tools to build presence and amplify voice.

Round Table Discussions

Focused conversations on current challenges & opportunities for LGBTQ+ inclusion, allowing participants to delve deeper into strategies for resilience and response.

Networking Opportunities

Engaging networking sessions for all attendees, facilitating connections between LGBTQ+ professionals and allies in business, STEM, and higher education.

Sponsorship Benefits

As a **Sponsor**, your organization will receive top-tier exposure to all participants, reinforcing your position as a leader in LGBTQ+ inclusion. Sponsorship packages may include:

Signage

Onsite Signage & Logo Recognition:

- Prominent display of your logo on conference signage throughout the venue, providing sustained visibility to all attendees.

Promotion

Website & Social Media Promotion:

- Your brand featured on the summit's website, underscoring your organization's role as a key supporter of LGBTQ+ inclusion.

Access

Event Access:

- Five tickets for your organization's representatives to attend the event and interact with participants in sessions, round table discussions, and networking events.

Sponsorship

Round Table Sponsor:

- Sponsor a round table discussion highlighting your organization's unique approach to LGBTQ+ inclusion.

Programming

Professional Development:

- Schedule one of the keynote speakers to deliver a free customized program to your organization on LGBTQ+ inclusion.

Why Sponsor the Pride & Purpose Summit at Bentley University

Sponsoring the Pride & Purpose Summit at Bentley University positions your organization at the forefront of an influential. This event provides a platform to:

Gain Brand Visibility

Reach a targeted audience of LGBTQ+ professionals, thought leaders, and prospective talent in a setting dedicated to the exchange of insights, ideas, and career development.

Connect with Thought Leaders

Engage directly with LGBTQ+ professionals, experienced executives, and allies expanding your network of thought leaders among this constituency.

Showcase Thought Leadership

Align your brand with the LGBTQ+ community, signaling to the industry your commitment to supporting inclusive education and allyship.

Join Us at the Pride & Purpose Summit

We invite you to be part of this exciting opportunity to influence, connect, and grow with the Pride & Purpose Summit at Bentley University. As a Sponsor, your organization will not only gain visibility but also contribute to this community by supporting LGBTQ+ employees in growing their network and elevating their voices by providing education on a variety of important topics.



Secure Your Sponsorship Today

As a sponsor, your organization will be recognized with signage, promotion and access at the event.

Levels of Sponsorship:

☐ Pride Sponsorship - \$10,000

- ☐ Includes a customized program for your organization with one of our Keynotes

☐ Purpose Sponsorship - \$5,000

- ☐ Includes opportunity to host a Round Table discussion at the Summit

☐ Summit Sponsorship - \$2,500

- ☐ Includes tickets for your ERG members

For more information on how to secure your Sponsorship or to discuss additional customized sponsorship opportunities, please contact Andrew Donovan, Director of Business Development, at Bentley University (adonovan@bentley.edu).



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THANK YOU

