



Developing Leaders for Global Sustainability



Unleash Your Leadership Potential for a Sustainable Future

Designed to equip professionals with the essential skills and knowledge to address pressing environmental, social, and economic challenges affecting organizations worldwide. In an era where sustainability issues significantly impact businesses, it is crucial for companies to assume a leadership role in fostering responsible and equitable practices, ultimately contributing to a more sustainable world. Our program empowers participants to become catalysts for positive change by providing them with the necessary tools and expertise. Professionals will be equipped to drive sustainable change within their organizations and make a meaningful impact on a global scale

Leadership for Global Sustainability Challenges

- Develop a scientific literacy essential for understanding the intricate dynamics of sustainability.
- Gain a comprehensive understanding of diverse perspectives and stakeholder interests, allowing participants to navigate the complex landscape of sustainability issues with confidence.
- Learn how to translate knowledge into tangible outcomes, developing the skills to create viable and innovative sustainable solutions.

How You'll Learn in this Program

The program is delivered in 3 weekly, full-day and in-person sessions at Bentley University from December 1st to December 15th. Delivered in an interactive format, employing group exercises, relevant and applicable case studies, and in-depth discussions.

Who Should Attend

This course is designed for leaders who are dedicated to making a significant impact in the field of sustainable development and aspire to lead sustainability initiatives, collaborate with diverse stakeholders, and drive positive change at both organizational and global levels. Leaders who are responsible for shaping the long-term strategic direction of their organizations and leading organizations towards sustainable growth while simultaneously addressing environmental and social concerns.

Program Overview

Being Scientifically Literate

- Understanding Sustainability
- Getting to the Truth
- Defining Problems and Objectives

Understanding Risk & Stakeholder Relations

- Weighing the Risks and the Stakes
- Defining Problem Ownership
- Understanding our Perspectives and Personas
- Working with Others in Achieving Objectives

Implementing Sustainable Change

- Defining the Business Model
- Engaged Leadership and Mobilization
- Measuring Outcomes
- Strategizing: Applying Sustainable Actions at Work

Meet the Faculty



Iris Berdrow
Professor | Management

Iris Berdrow is a tenured professor of management and MBA Director at Bentley University. She holds an MBA and Ph.D. with a concentration in Organizational Behavior and International Management from the Richard Ivey School of Business, London, Canada. Her research interests are in cross-border innovation, cross-cultural effectiveness, global alliances, employee competencies and competency based education. She is published in MIT Sloan Management Review, Strategic Management Journal, Long Range Planning and the Journal of World Business. She is coauthor of Bases of Competence: Skills for Lifelong Learning and Employability (Evers, Rush & Berdrow, 1998). Dr. Berdrow directed the Assessing Learning Outcomes initiative, coordinated the required introduction to business courses, and chaired Faculty Senate.



Next Session: October 18, 25, 2024 | November 8, 2024 | 8:30-4:30 ET

Program Cost: \$4,875

- Program fee includes tuition, meals, lab fees and instructional materials.
- Register 30 days in advance to receive a 10% discount automatically.
- Bentley Alumni receive a 50% enrollment discount.

For more information regarding the program or the alumni discount, contact:

Bentley University Executive Education

execed@bentley.edu