



Artificial Intelligence for Business Advantage

Next Session: April 12 & May 3, 2024



Leverage Technology for a Competitive Advantage. Designed for leaders responsible for strategy, growth, and or innovation from all industries that seek to leverage artificial intelligence to increase organizational capabilities and capture new areas of success. This transformative program will cut through the complexity of AI and provide you with clear, actionable guidance on integrating AI technologies into your organization's strategy. This program will teach learners to understand the role of AI in emerging competitive environments, show how algorithms can enhance market leadership strategically and responsibly, and explore the intersection of humanness and technology and the ethical implications. Gain a hands-on perspective using relevant tools and technology - Interact with ChatGPT, Google Vision AI, and Virtual Reality. Through a personalized project guided by our faculty of experts, identify opportunities and employ design thinking tips to leverage AI in relevant ways to optimize operations, drive innovation, and elevate decision-making. Embrace this opportunity to lead confidently in the era of AI, unleashing the true potential of your organization and staying ahead of the curve in an increasingly AI-driven world.



Where

Bentley University
175 Forest Street
Smith Technology Center
3rd Floor Executive Learning Suite
Waltham, MA 02452

When

April 12th, 2024 | 8:30am - 4:00pm
April 19th, 2024 | Virtual
April 26th, 2024 | Virtual
May 3rd, 2024 | 8:30am - 4:00pm