



BENTLEY
UNIVERSITY

The 2026 Pride & Purpose Summit

COURAGE AS A CATALYST

June 11, 2026

Event Overview

Bentley University's Pride & Purpose Summit brings together LGBTQ+ professionals & allies in business, education, and STEM—three industries facing unprecedented challenges to inclusion. This event is designed to cultivate a community of resilience and collaboration by equipping participants with research-based tools for navigating today's evolving workplace, while developing leadership strategies that support both personal and collective well-being. Through immersive, community-building experiences, LGBTQ+ attendees & allies will deepen connections, elevate their voices, and ignite the shared capacity to lead change.



Why Bentley?

Bentley University is a leading business university renowned for its world-class faculty across an array of business disciplines. The institution is a recognized innovator with regards to curriculum and DEI thought leader – incorporating business, technology, and the arts and sciences into the classroom. With the support of the President & Provost, Bentley is committed to being a thought leader in this space.

U.S. News Best Colleges

- **Top (1st) Regional University North**
US News & World Report
- **#12 Best Colleges in America**
Wall Street Journal

Attendee Profile

- **HR & Inclusion Leaders:** Professionals in business, education, and STEM who lead culture-based initiatives in their organizations.
- **Subject Matter Experts:** Faculty and researchers who study inclusion, fostering academic-industry collaboration.
- **Managers and Senior Leaders:** Professionals and executives tasked with leading their teams to leverage their strengths to advance inclusion.
- **ERG Leaders:** Aspiring professionals committed to leading change and fostering cultures of inclusion in their respective fields.



Event Highlights

Main Stage & Plenary Sessions

Keynotes and panel discussions led by industry thought leaders and faculty experts, addressing the need for resilient leadership strategies in support of individual and collective workplace well-being.

Experiential Activities

Workshops and breakout sessions focused on the development of practical skills and evidence-based tools to build presence and amplify voice.

Round Table Discussions

Focused conversations on current challenges & opportunities for LGBTQ+ inclusion, allowing participants to delve deeper into strategies for resilience and response.

Networking Opportunities

Engaging networking sessions for all attendees, facilitating connections between LGBTQ+ professionals and allies in business, STEM, and higher education.

Sponsorship Benefits

As a **Sponsor**, your organization will receive top-tier exposure to all participants, reinforcing your position as a leader in LGBTQ+ inclusion. Sponsorship packages may include:

Signage

Onsite Signage & Logo Recognition

- Prominent display of your logo on conference signage throughout the venue, providing sustained visibility to all attendees.

Promotion

Website & Social Media Promotion

- Your brand featured on the summit's website, underscoring your organization's role as a key supporter of LGBTQ+ inclusion.

Access

Executive Education Access

- Earn a complimentary registration to any 2026-2027 executive education course at Bentley University, training your choice of staff to lead in new ways, at the intersection of business and purposeful, ethical leadership.

Sponsorship

Table Sponsor

- Showcase your brand by sponsoring a table of up to 8 attendees, highlighting your organization's unique approach to LGBTQ+ inclusion.

Programming

Professional Development

- Schedule keynote speaker, Dr. Mateo Cruz, to deliver a customized 90-minute program at your organization on LGBTQ+ inclusion.

Why Sponsor the Pride & Purpose Summit at Bentley University

Sponsoring the Pride & Purpose Summit at Bentley University positions your organization at the forefront of an influential. This event provides a platform to:

Gain Brand Visibility

Reach a targeted audience of LGBTQ+ professionals, thought leaders, and prospective talent in a setting dedicated to the exchange of insights, ideas, and career development.

Connect with Thought Leaders

Engage directly with LGBTQ+ professionals, experienced executives, and allies expanding your network of thought leaders among this constituency.

Showcase Thought Leadership

Align your brand with the LGBTQ+ community, signaling to the industry your commitment to supporting inclusive education and allyship.

Join Us at the Pride & Purpose Summit

We invite you to be part of this exciting opportunity to influence, connect, and grow with the Pride & Purpose Summit at Bentley University. As a Sponsor, your organization will not only gain visibility but also contribute to this community by supporting LGBTQ+ employees in growing their network and elevating their voices by providing education on a variety of important topics.



Secure Your Sponsorship Today

As a sponsor, your organization will be recognized with signage, promotion and access at the event.

Levels of Sponsorship:

Pride Sponsorship - \$5,000

- Includes a speaking engagement for your organization with Mateo Cruz, Ph.D. and 1 complimentary registration in any EPE 2026-2027 program, and 2 branded tables.

Purpose Sponsorship - \$2,500

- Includes a branded table sponsorship for up to 8 individuals and 1 complimentary registration in any EPE 2026-2027 Program.

Summit Sponsorship - \$1,000

- Includes a branded table sponsorship for up to 8 individuals.

For more information on how to secure your Sponsorship or to discuss additional opportunities, please contact Eric Hammond, ehammond@bentley.edu.



ERIC HAMMOND
New Business Development Specialist
BENTLEY UNIVERSITY



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THANK YOU

